

# CHRIS MASCARELLI

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## TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Adobe Flash

Adobe Acrobat

QuarkXPress

Microsoft Office

## SERVICES

### Graphic Design

Logo Design

Letterhead

Business Card

Brochures

Advertisements

Direct Mail

Newsletters

Book Covers and Layout

Printing

Promotional Products

Illustration

### Website Development

Interface Design

E-Commerce

Content Management

Flash Animation

### Photography

Theatre Productions

Beauty/Fashion

Fine Art Body

## PROFESSIONAL EXPERIENCE

2009 – Present **GODADDY.COM** • TEMPE, AZ

*Graphic Designer/ Web Designer*

Design of executive level projects as well as customer websites - from concept to buildout - to fit within GoDaddy's website builder application. Also responsible for design of custom logo designs. Communicate effectively with clients and complete multiple ongoing projects within tight deadlines while adhering to budget guidelines.

2007 – Present **MASCARELLI STUDIOS, LLC** • PHOENIX, AZ

*Owner / Rogue Creative*

Clients include but not limited to: E.B. Lane, Estudio Ray, J Gonzo Designs, The Lavidge Company, Lucky Dog Creative, Phoenix Fringe Festival, Santy and Spark Design.

2003 – 2007 **ESTUDIO RAY** • PHOENIX, AZ

*Graphic Designer/ Web Designer*

A branding and strategic design firm that provides an emotional connection between clients and their target audiences through creative innovation, visual marketing and due diligence. As bicultural thought leaders, Estudio Ray specialize in both the General and Hispanic Market.

2002 – 2003 **COLLINS COLLEGE** • TEMPE, AZ

*Career Services Advisor - Animation/Game Design*

Helped students and alumni build resumes, learn interview techniques, professional etiquette and portfolio development.

1999 – 2001 **BLISS MARKETING** • PHOENIX, AZ

*Graphic Designer*

A full-service agency with world-class clients in technology, consumer and business-to-business markets.

1996 – 1999 **COMMUNICATION DESIGN** • TEMPE, AZ

*Graphic Designer*

A firm dedicated to the design and production of interactive multimedia productions to educational institutions, government, and business.

## AWARDS

2007 **AIGA ARIZONA PRISMA AWARDS**

*Pinnacle Peak Place Business System / Production Artist*

*Red Mountain Spa Image Brochure / Production Artist*

*Xico Inc. Invite & Program / Production Artist*

*Kalen's Place Website / Production Artist*

*KJAZZ T-Shirt Design / Production Artist*

2006 **GRAPHIC DESIGN USA, EXCELLENCE IN COMMUNICATION**

*Red Mountain Spa Image Brochure / Production Artist*

*Tres Hermanos Coffee Co. Packaging / Production Artist*

## EDUCATION

1994 **COLLINS COLLEGE** • TEMPE, AZ

*Associate of Arts Degree in Visual Communications*